



Didsbury-Raised Holstein Sold By Hays For \$11,000

PROSPECTS GOOD FOR ALL PRAIRIE CROPS

Prospects are good "for at least an average" crop on the Prairie provinces this year barring development of adverse weather and moisture conditions in the critical period between now and early August, the Dominion Bureau of Statistics said in a report covering Prairie conditions.

"Perhaps the most serious hazard the current crop may have to face is the possibility of frost damage," said the report. "The stage of development of nearly all grains is from 19 days to two weeks later than normal and the probability of damage from early frosts is thereby greatly increased."

In Manitoba, growing conditions have been good and crops generally are making "very satisfactory progress." Conditions in southern Saskatchewan are "generally satisfactory," with all crops making good growth, while prospects in Alberta continue to be "very favorable."

Holstein Association office gives in detail the results of the sale of the Hays cattle, held in Toronto, June 23-25, when at the largest sale of dairy cattle ever held in Canada, the Calgary breeders disposed of 246 head at an average of \$786.

Top bull was Glenafon Rag Apple, sold at \$20,000, bought for Courtland County Holstein Club, New York.



\$11,000 FOR ALCARTRA GERSEN

Westerners were chiefly interested in the sale of Alcartra Gersen, the world's champion butterfat producer raised in this district by John Allen and sold to Hays for less than \$300. Unfortunately Alcartra Gersen had a questionable reaction to the Bang's test just previous to the sale, which shut out buyers from the United States, and she went to Armstrong Bros., Brampton, Ont., for \$11,000.

J.W. Horsford and Mrs. Gibb, acting for the Alberta government, made an important purchase when they secured the 7 months bull calf, Sovereign's Masterpiece, for \$10,000. The calf has splendid breeding and will likely be placed at the Olds School of Agriculture.

A number of other animals were purchased by Alberta breeders and will be scattered throughout the province to assist in building up the Holstein herds of Alberta.

KEN HOLMQUIST IS LEADING IN CROW AND MAGPIE CONTEST

E. Grange, chairman of the Predatory Control Committee of the Didsbury Fish and Game Association, reports that the boys and girls have been turning in large numbers of crow and magpie feet this year and that the contestants for the three major prizes offered by the Didsbury association are running neck and neck.

Standing of boys to date for most crow and magpie feet is Ken Holmquist 804, Raymond Fulkner 771, Laverne Neufeld 522 and Roy Smallwood 348.

H. Lynch-Staunton, secretary of the organization, received word Monday that the Provincial association will discontinue paying a bounty on crow and magpie feet on July 20th.

For this reason local boys and girls are urged to turn in all predatory bird feet before this date if they wish to receive their bounty money.

The contest for major prizes of the Didsbury association, however, will continue throughout the summer months and while contestants bringing in feet after July 20th will not receive bounty money, they will receive points in the contest for the major prizes.

FOOD PRICES ESTIMATED 4% HIGHER THAN 1939

According to a big grocery dealer who checked a long list of foodstuffs in his stock for Canadian Grocer, the average price increase runs about 4 per cent over 1939 levels.

The grocery business paper emphasizes that this in an average figure. Some items still carry 1939 prices or only a 5 to 10 per cent increase, while others have actually gone up more than 100 per cent.

The official Dominion Bureau of Statistics cost-of-living index takes into account only a short list of 45 foodstuffs.

A. G. STUDER IS TOP MAN AT LAST GUN CLUB SHOOT

The July 8th shoot of the Didsbury Gun Club only attracted ten participants, but that didn't faze A.G. Studer who had his eagle eye on almost everything that came out of the trap and he chalked up a score of 22 out of 25 targets to win honors for the evening. "A.G.", who has reached his three score and ten, is to be congratulated on his fine achievement at the traps, and his 22 score equals the record set by a member of the Didsbury Gun Club during 1946 and is the best so far this year.

Following are the scores for last Thursday's Gun Club shoot:

A.G. Studer 22, E. Rouleau 21; Tom Pearson 15, Sam Thompson 13; Ken McCoy 10, Jake Glaus 9, Russell Sherrick 7, Dave Rouleau 3.

JOYCE ARCHER WINS W.C.T.U. ESSAY PRIZE

The Didsbury branch of the Women's Christian Temperance Union held their July meeting at the home of Mrs. E. Boettger. The report of the Provincial Convention held in Calgary was given, with highlights from the National Convention held in Regina, and the World Convention held in New Jersey, U.S.A.

At this meeting a National prize for an essay on the "Scientific Temperance Instruction Work" was presented to Joyce Archer of the Gore school. To win this Joyce won first prize for Grades VII and VIII in the district, and also in the provincial contest. Her essay was sent on to the National committee and she won second prize there. Willard Archer also received a Certificate of Merit.

A picnic followed for the Little White Ribboners (children under seven) which was enjoyed by the attendance and young alike. The W.C.T.U. takes in all ages from the new born to the 100-year-old grandmother.

FRED EVANS RETAINS GOLF CHALLENGE CUP

Fred Evans made his first successful defense of the Didsbury Golf Club Challenge Cup which he defeated Wilf Skerry over 18 holes of competition. Evans carded scores of 42 and 39 on each of the nine holes for a gross score of 81, while Skerry turned in cards of 42 and 41 for a gross score of 83. A handicap of 9 left Evans with a net score of 73, while Skerry's handicap of 6 gave him a net score of 77.

MRS. E. B. HUNSPERGER DIES AT PORTLAND, ORE.

Mrs. Fannie Edith Hunsperger, 70, passed away at her home in Portland, Ore., on Monday, June 30, 1947.

Mrs. Hunsperger was born near Paola, Kansas, on February 4, 1877 and was married to Ervin B. Hunsperger on February 7, 1895. In 1901 they moved to the Westcott district and lived there until 1917, when they moved to Corvallis, Oregon. In 1942 they moved to Portland, Ore., where Mrs. Hunsperger passed away.

Surviving are her husband, Ervin; one daughter, Mrs. R. Simpson of Salem, Ore.; two sons, Edward and Lester, both of Portland; and four grand children.

SIX CONTESTANTS VIE FOR JUBILEE QUEEN TITLE

Art Reiber, chairman of the Jubilee Queen Contest, to be held in conjunction with the big celebration on August 7th, reports that six contestants have entered the field and are now canvassing the district for votes in the hopes of winning a free trip to Victoria, B.C. with one week's expense paid.

The six contestants are: Minnie Schmeidmiller, Olga Dupont, Joan Carleton, Muriel Devolin, Audrey Radford and June Parsons.

The Queen Contest is being sponsored by the Didsbury Lions Club as a means of raising funds for the Memorial Community Centre, and each contestant gives the contest one vote. The contest closes Wednesday, August 6th.

HAY STACK BURNS WHEN LIGHTNING STRIKES

A wind and electrical storm passed over the district Monday evening about 7:30 and some rain accompanied the storm. Lightning struck a hay stack in the Morton field, just south of the Butte, and the stack burned to the ground. Lightning struck the high tension line opposite the Brian Johnson residence and the power was off for a couple of hours.

As far as can be learned no hail accompanied the storm.

CROPS LOOKING GOOD DESPITE LATE SPRING

Crops in the Didsbury district have been growing rapidly this past couple of weeks and some wheat is now heading out, along with earlier sown crops. Fred Harley, Floyd Allgren reports that he has about 300 acres of winter wheat headed out and standing about three feet high, and while there has been a good moisture supply so far more rain would be welcome.

Other farmers have grain headed out, but due to the backward weather this spring crops are generally ten days later than usual, although crops are looking fine and do not appear to be suffering from the warm weather.

Gardens Good, Too
Gardens are also growing rapidly due to the hot weather and Henry Roeth has had new peas from his garden. Elmer Boettger also has an early garden and has been eating frost resistant beans, which he planted in March. His peas are about ready to eat, and he has corn "eared" out, which should be ready to eat in about three weeks time.

M.B.C. CAMP MEETING DRAWS BIG CROWDS AT DAILY SERVICES

The annual Camp Meeting of the M.B.C. Church opened at the Tabernacle last Thursday with a large attendance and daily services have been held every morning, afternoon and evening.

Rev. O.P. Eastman, Evangelist from Detroit, Michigan, Rev. R.E. Burk, Young People's Worker from East Jordan, Michigan, and Prof. W.R. Hallman, song leader from Portland, Oregon, are among the distinguished guests who are helping to make the Camp Meeting a success this year.



REV. R. E. BURK, Y.P. WORKER East Jordan, Michigan

Wednesday, July 16 is Young People's Day and the Mountain View Gospelists and the Mountain View Messengers will be featured.

Friday, July 18 is Missionary Day and the special speaker will be Miss Myrtle Anderson of Nigeria, Africa.

The Camp Meeting will continue to Sunday, July 20th, and anyone interested can attend and enjoy good old-fashioned Bible preaching, and special music and singing, which are part of the daily program being put on in the tabernacle and large tent which has been erected on the Campus of the Mountain View Bible School in Didsbury.

Mr. and Mrs. Solon Elgie and Mr. and Mrs. Bruce Elgie of London, Ont., are guests of Mr. and Mrs. Bruce Parker.

\$1200 In Prizes At Lions Club Jubilee

Didsbury's Golden Jubilee will be celebrated on Thursday, August 17th and to mark the occasion the Didsbury Lions Club has planned a large sports event consisting of harness races, horse races, baseball and softball tournaments, etc., with total distribution of \$1200 in prize money.

The big day will start at 10:15 a.m. with a mammoth parade, led by the Didsbury-Carstairs band, and good prizes will be offered for entries in various classes listed on the poster.

The hardball tournament should provide ball fans with plenty of excitement, teams having been entered from Beiseker, Cremona, Melvin and Didsbury. There will also be a ladies' softball tournament.

M.B.C. LECTURE GROUPS HAVE INTERESTING TOUR

The Mountain View Gospelists and the Mountain View Messengers arrived back in Didsbury last week after successful tours in the interests of the Bible School.

The Gospelists, Beverly Redfield, Grace Frey, Ruth Hall and Enith Hunsperger, contacted the M.B.C. churches in Washington, Oregon and Idaho, and visited 12 different churches on their tour. They report that there is keen interest among the young people regarding Bible School training, and a number are planning to attend the school at Didsbury.

The Messengers: Eldon Boettger, Gus Witke, Don Dyck and Willard Swalm, held 50 services during their tour in Alberta. They, too, bring back word that young people are interested in Christian training. The boys will spend a week in meetings west of Didsbury after the Didsbury Camp.

Both groups expect to help at the Gull Lake Camp which is to be held for young people and children August 2-10.

The Gospelists and the Messengers wish to express their thanks to the friends who assisted in making these tours possible.

ENGAGEMENT ANNOUNCED

Mr. and Mrs. J.H. Cooper of Elton wish to announce the engagement of their only daughter, Olive Louise, to Mr. George Allan Admussen of Bergen. The marriage will take place as a church service at Fallen Timber School on Sunday, July 27th, at 2:00 p.m.

The Term "Dominion" May Disappear From Canadian Title

The term "Dominion" to designate an independent member of the British Commonwealth may disappear shortly from the present Dominions choosing whatever description suits them, the Canadian Press learned.

United Kingdom authorities studying Commonwealth development in the light of the appearance of two new areas with Dominion status—Hindustan and Pakistan in India—and considering the prospect that Ceylon also may soon have similar status, are understood to feel that "Dominion" implies a degree of outside control not justified by the complete independence which British Commonwealth areas enjoy.

While the term "Dominion" is applied to Canada, Australia, New Zealand, South Africa and Eire, only Canada and New Zealand actually have this word in their official designation. The others are the Union of South Africa and the Commonwealth of Australia, while Eire adopted its own constitution in 1937 declaring itself a sovereign independent state associated for certain purposes with the British Commonwealth.

Government sources said officials were baffled when they tried to find a term indicating association without a suggestion of domination.

There was every indication that any attempt to find a single word to apply would be dropped.

An indication of government

track and novelty events, horseshoe tournament and midway attractions.

The big feature of the day will be the Harness Races for which \$750 in prize money has been allocated. Horses will be entered from all parts of western Canada and the United States, and anyone interested in harness races can be assured of the best program available in this part of the country.

Besides the harness races there will be open run, California cart and relay races, and a half-mile Shetland pony race.

This Jubilee celebration is going to be a big affair and the event is just three weeks away, so plan now to attend and to enter in the parade and other events.

BASEBALL AND SOFTBALL DRAW AT TODAY'S FAIR

Today is the big day of the Didsbury Agricultural Society's Annual Exhibition and show is the first draw of the men's baseball and ladies' softball.

Hardball—

1:00 p.m.: Carstairs vs Cremona

3:00 p.m.: Bowden vs Melvin

Softball—

1:00 p.m.: Bowden vs Didsbury

3:00 p.m.: Cremona vs Olds

REDEEMER LUTHERAN VACATION BIBLE SCHOOL

A Daily Vacation Bible School is being conducted under the auspices of the Redeemer Lutheran Church, at the Lutheran Church immediately west of Ed Ford's garage. This school will be conducted daily from July 14 to July 28 from 9:30 a.m. till 12 noon, and from 1 p.m. to 3 p.m. Pastor E.B. Fox is being assisted by Miss Alvina Jans in teaching the children.

The purpose of this school is to acquaint the children with the Bible. Therefore, Bible stories form a great part of the lessons. To help the children understand these stories all the most up-to-date methods of visual education are being used, such as filmstrips, flannel graphs, motion pictures and recordings.

There is no charge whatsoever to attend this Daily Vacation Bible School, and parents are cordially invited to send their children, or to speak to Pastor Fox on this matter.

FORTY YEARS AGO

July 19, 1907

Messrs. J. O. Williams and G. Gwilt have purchased 140 acres of land from Mr. Hunsperger and will construct a brick factory here this summer. The land contains about 80 acres of the best common and fire brick clay that can be found anywhere and the operators expect to have a million bricks for sale early this fall.

S.S. Sutter has purchased the butcher business from A.F. Maley.

Didsbury's sports day held last Tuesday was a gala affair and the parade was outstanding with floats being entered by H.B. Atkins, H. Chambers, Didsbury Pioneer, Studer & Co., Golden West Hotel, J.V. Berscht, Hembling & Ruby, and W. Durrer. There was not a disorderly person in town.

Miss T. B. Sutherland, teacher of Rugby school, and her pupils put on a splendid concert at the school house on June 28th.

Sidney Bouck shot a large lynx last week in the Selkirk district. Another lynx was shot recently by H. Trebes.

DIDSBURY HOSPITAL BIRTHS

Born to Mr. and Mrs. Chas. Snyder on Wednesday, July 9, a girl.

To Mr. and Mrs. Bert Gillrie on Friday, July 11, a boy.

WHO COULD BE SO MEAN?

To have a flat tire this hot weather is grief enough, but to have someone take your tools after the tire is off the car is just too much of an insult to injury. But that actually happened on the road west of Didsbury last week to Miss Marjorie Clarke of the local Royal Bank staff.

Marjorie was returning home and had a flat tire on the car just west of town. She had to return to town to have the tire repaired and while away some sneak thief took the box of tools — and two heads of lettuce and a couple of loaves of bread along with them.

Ernie Clarke says if the culprit responsible for the theft would keep the bread and lettuce and return the tools some dark night, leaving them at the door of Edford Motors, there might be some excuse for believing there "is some good in every bad little boy."

C.P.R. TRAIN TIME TABLE

DAYLIGHT SAVING TIME

Train No.	To Calgary
522	5:51 a.m.
524	12:54 p.m.
526	6:20 p.m.
Train No.	To Edmonton
521	2:10 a.m.
523	12:01 p.m.
525	7:19 p.m.

All the above trains are daily

DIDSBURY MARKETS

EGGS

A Large	32c
M Medium	30c
A Pullet	28c
C's	26c
B's	23c

BUTTERFAT

Delivery Basis at Crystal Dairy	
Special	51c
No. 1	53c
No. 2	46c
Table Cream	57c

THE DIDSBURY PIONEER

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ED. J. ROULEAU, Editor & Publisher

Editorial

HOLIDAY TIME IS HERE

This is the season of annual holidays and with school out many families are now enjoying or plan to enjoy a holiday away from home this summer. Some will take motor trips to the United States, Eastern Canada and the West Coast. Others will visit famous Alberta Summer resorts and mountain parks, but all will no doubt enjoy their vacation in their chosen spot.

For real beauty and a restful vacation there is no finer scenery and attractions than in our own Province of Alberta. We are blessed with prairie, foothill and mountain resorts which are the envy of our southern neighbors who outnumber Canadians each year as holiday visitors in Alberta summer resorts.

Distant points may attract holiday seekers, but for a real vacation why not stay in Alberta? The Parks of Jasper, Banff, Waterton, and Elk Island have more to offer in holiday attractions than any other place on the North American continent.

CANADA IS HEALTH-CONSCIOUS

Canada can fairly claim to be among the most health-conscious nations of the world and to have shown more concern for the health of its individual citizens than any other. Ours was the first nation to confirm its support of the "World Health Organization." The first census of statistics bearing on Health to be taken in the world was established in the province of Quebec in 1906 and a unique continuous record has been kept since that time. One of the first governments to establish free treatment for tuberculosis was Saskatchewan in 1920. The dramatic discovery of insulin for the treatment of diabetes was made in Canada by the noted young Canadians, Dr. Banting and Dr. Best.

Hon. Paul Martin, the federal minister of National Health and Welfare reviewed Canada's health activities at a recent meeting of the "Canadian Public Health Association." It showed an intensive program for health by federal and provincial health departments, bureaus and organizations. These official organizations have the valuable assistance of private and semi-private groups working on some specific aspect of the general health, including cancer, tuberculosis, venereal disease, opium addiction, etc. When the proposals of the federal government to the provinces on health matters are accepted it will be another great forward step for Canada.

LOCAL NEWS NOTES

Mr. and Mrs. J.A. Knoepfl and Mr. and Mrs. Les Bolton of Calgary visited at the Allen Hunsperger home on Sunday afternoon.

Bill Ranton was a business visitor in Calgary on Tuesday.

H. Booker is giving the woodwork on the C.E. Reiber office a coat of paint.

Mr. and Mrs. A.R. Husband of Edmonton spent the week end with Mr. and Mrs. Bruce Parker and family.

Miss Margaret Sinclair of Brooks is spending her holiday visiting with her father, Mr. D.M. Sinclair.

Don Reifenstein returned to Warner on Monday after spending the past week with his parents, Mr. and Mrs. W. Reifenstein.

Miss Grace Gole of Calgary spent the week end with her parents, Mr. and Mrs. A.S. Gole.

Kerosene Servel Refrigerators for farm use now on display at the Builders' Hardware.

An account of the Upton-Baptist wedding has been handed in for publication and will appear in our next issue.

Walter McInnes is in Edmonton for a few days, having a medical check-up.

PAPKE-GETZ

Sharon Lutheran Church, Calgary was the scene of a quiet wedding on Saturday, July 5th, at 7 p.m., when Marie Jean Getz, youngest daughter of Mr. and Mrs. John Getz of Calgary, became the bride of Leonard Paul Papke of Elkton, Rev. Ties Hanson officiated at the ceremony.

The bride was charmingly attired in a turquoise blue dressmaker suit with white accessories and she carried a corsage of white roses. Her only attendant was her sister, Leah Getz of Calgary, who chose a brown suit with a corsage of pink rosebuds for the occasion.

Herbert Papke of Big Prairie acted as best man.

After a short honeymoon the happy couple will make their future home at Elkton.

FAREWELL PARTY HELD FOR MR. AND MRS. O. SWANBY

A farewell party was held at the Westcott bridge on the Dog Pound creek on Friday evening in honor of Mr. and Mrs. O.T. Swanby and son, Tom, who left Saturday to take up their new business at Mossleigh, Alberta.

There were about 100 people out to enjoy the evening's fun of a ball game, swimming and weiner roast, and last but not least, a sing-song was enjoyed beside the slowly dying embers of the fire. On behalf of those present Mr. Harry Levagood presented a purse to Mr. Swanby. Mr. Swanby thanked those present on behalf of Mrs. Swanby, Tom and himself. The crowd then sang "For They Are Jolly Good Fellows," and the evening came to a close with all expressing their best wishes to the Swanbys as they leave this district.

F. PLATZ POULTRY — PRODUCE — DIDSBURY —

Cash Buyer of Live and Dressed Poultry
HIGHEST MARKET PRICES

Fresh Killed Chicken On Hand At All Times

Wholesale Lic. A250 - Phone 131

WESTCOTT NEWS NOTES

Mr. and Mrs. Otto Folkman and family are getting settled in their new home at the store and are busy getting acquainted with the new business which they recently purchased from Mr. and Mrs. O.T. Swanby. The best of luck to you, Mr. and Mrs. Folkman.

Mrs. Win. MacDonald was a Calgary visitor recently where she had gone on the advice of her physician for X-rays. Hope it isn't serious.

Mr. and Mrs. Jack Robertson and family are vacationing at Banff.

Congratulations to Mrs. Clarence Reinhardt on winning third prize for her art exhibit at the Calgary Exhibition. Nice going, we say.

We especially thought Didsbury's entry in the parade was really grand and typical of our community, and think it very worthy of third prize.

Mr. and Mrs. Herbert Goetjen were Stampeade visitors the first of the week where they met the latter's aunt and uncle, Mr. and Mrs. W.V. Lawrence of Oakland, Calif. On Thursday evening the above mentioned, in company with the family, had a party for the newlyweds, Mr. and Mrs. Leonard Papke, at the home of the groom's parents, Mr. and Mrs. H. Papke of Elkton.

Mr. and Mrs. Jack Newton of Skiff were visitors at the home of Mr. and Mrs. Herb Goetjen last week.

Mr. and Mrs. Linden Jacobsen and son, Duane, took in the Stampeade Friday and Saturday.

Word has been received here that a former Westcott teacher, Miss V. Leffler, was married at Wildwood, Alberta, on July 9th. Congratulations from all of us here to you, Mr. and Mrs. E. Carter.

The weather has been hot and dry, and crops are progressing beautifully. A few crops are heading out with rye and winter wheat looking splendid and promising good yields.

We hear that Ted Dageforde came in first with his "bug" in the Model T races at Consort. Nice going, Ted.

LOCAL NEWS NOTES

Mrs. E. Pearson and Patty Wood returned Friday after spending a week in Calgary with Mr. and Mrs. M. Hearst and family.

Miss Mary Brauer is spending her holiday with her parents at Coaldale.

Classified ads get results. If you have anything to sell why not list it in this column?

CLASSIFIED

FOR SALE—7-11 Horse Binder, in good condition. New canvases. Apply to C.S. Brown, phone 917. 29-2c

Refreshing and Economical, too—GRANTHAM'S LEMONADE. The kids love this healthful drink. Excellent for picnics, etc. A 15c package makes 30 glasses. For sale at all grocers. 21-9c

YOU PAY THE SAME for Counter Check Books, whether you order them from a salesman, or from The Didsbury Pioneer. Buy at home and support local industry.

FOR SALE—Large Wooden Tank. Can be made into two stock tanks. Apply to Pioneer office. 1p

FOR SALE—Five and one-third acres at Fort Langley, B.C.; two building lots at Port Alberni, B.C. Apply at Pioneer office for particulars. 1f

FOR SALE—4-roomed House, full basement, reasonable price. Apply to Box 198, Didsbury. 2p

TO SELL OR TRADE—McCormick Deering 8-Foot Binder, in good running order. Apply to H.R. Gillrie, phone 2211. 29-3p

FOR SALE—All kinds of dry lumber, planed four sides, \$45.00 per 1000. Apply Alex Moore, Bergen. 27-3p

FOR SALE—Internationally Milking Machine, practically new. Apply to Elmer Reir, phone R406. 2p

FOR SALE—Model A Ford Light Delivery Truck—C.P. Reimer, phone 506. 1c

WILL THE PARTY WHO borrowed the radiator cap off a 1932 Plymouth on Saturday evening, July 5th, please return to the Pioneer office. 1tp

FOR SALE—Two 20-30 Wallis Tractors, one in excellent condition; 6-ft. Massey Harris Tiller, practically new; Red River Special 36-60 Separator. Apply to Thomas Peterson, Box 61, Craigville, Alta. 29-4p

FOR SALE—Kitchen Cupboard and Kitchen Range. Apply to Fred Deeds. 1p

FOR SALE—21-ft. L.H.C. Disc, complete with scrapers, in good condition. \$150. Apply to Art Reber, Didsbury. 1tp

FOR SALE—Registered York Boars and Sows. Apply to Slim Goodwin, phone 1612. 29-2p

FOR SALE—Good building lots in East Didsbury, on south road—Phone R2633, Calgary, or sec. A. A. Perrin. 29-3f

FOR SALE—Kitchen Cabinet; Sewing Machine; Chestfield and Chairs; 5-tube General Electric Cabinet Radio; Beds; Drop Leaf Gate-leg Table; Kitchen Tables; 1 1/2 h.p. Gas Engine; Spray Painting Outfit; Cook Stoves; Heaters; Camp Cot and Lawn Chairs; and Tools—Cecil Malloch, at Second Hand Store. 1p

IN MEMORIAM

Treasured memories of a loving wife and Mother, Mrs. Elma Hunsperger, who passed away July 14, 1941.

It is sweet to know that we will meet

Where sorrows are no more. And that the one we loved so well

Is just gone on before.

Fondly remembered by her husband Allen, Grace, Enith, Lynn, Joan, Sharon and Mildred. 1tc

CARD OF THANKS

I wish to thank the neighbors for their kind help, and also for the lovely flowers sent during my stay in hospital.

ARNOLD BLAIN

CARD OF THANKS

We wish to take this opportunity of thanking all our friends in town for their many kindnesses and the gifts they sent to Jimmy during his stay in hospital. We are especially grateful to Miss Mary Marston of Springdale, and are glad to report that Jimmy is coming along nicely.

Mr. and Mrs. Jimmy Nelson and family.

SERVICES AT BERGTHAL

An English service will be held at the Berghal Mennonite Church on Sunday, July 20, at 8 p.m. The speaker for the evening will be Rev. C.G. Neufeld. Special music will be rendered by the local Young People.

Hy-Way Hank



I haven't had cause for even a 'shucks' or a 'goldam' since Rosebud Garage started servicing my car.

ROSEBUD GARAGE

Phil Andrews, prop.—Phone 143

HIWAY SERVICE — GARAGE —

Repairs to All Makes of Cars — QUICK SERVICE —

Firestone Tires and Batteries

WM. McCULLOCH JR., prop.

Phone 616 — Didsbury

DIDSBURY THEATRE

Showing Thursday, Friday and Saturday — THIS WEEK

Irene Dunn — Rex Harrison

Linda Darnell

— IN —

ANNA AND THE KING OF SIAM

An unusually entertaining picture which will appeal to all.

Showing Monday Tuesday and Wednesday — NEXT WEEK

Ava Gardner — Albert Dekker

— IN —

THE KILLERS

A thrilling mystery story recommended for adults.

EAT AT THE BRIGHT

- SPOT -

The Best in Ice Cream, Soft Drinks and Light Lunches.

Albert & Minnie Schneidmiller

— TRY A —

● CLASSIFIED AD ●

— FOR —

● QUICK RESULTS ●

You can Talk to one man. Want ads talk to thousands.

DIDSBURY

TAXI

— PHONE 53 —

AMBULANCE SERVICE

•

L. J. WOODSON, Prop.

POULTRY PRICES AT F. PLATZ PRODUCE PLANT

Live Chicken No. 1, over 4 lbs. 23c
Live Chicken No. 1 under 4 lbs. 21c
Fowl No. 1, 4 lbs. and over 19c
Fowl No. 1, under 4 lbs. 17c
No. 2 Fowl 5c Less
Dressed Chicken, M.P.A. basis 31c
Dressed Fowl, A 24c

FISHING

Clayton Johnson and Joe Mayerchuk went "fishing" and took Joe's old Model T. Betsy, on the jump. They went 35 miles west of Sundre to the Red Deer river station. They didn't have much trouble except for pushing up a hill or two and tightening "Betsy's" low band to make the grade on others. They reported the fishing as being very poor, the only decent catch they made being the seat of Clayton's pants.



We Stock A Complete Line of Genuine FORD PARTS AND ACCESSORIES FOR ALL FORD PRODUCTS



— GENUINE —

FORD BATTERIES

FOR CARS — TRUCKS — TRACTORS

A special 16 months guarantee policy issued with every battery sold. Guarantee honored in any garage in Canada or the United States.

LOW PRICED AT 10.95 up

MERCURY CARS, TRUCKS



LINCOLN CARS

PREVOST MOTORS

BERT PREVOST, prop.

PHONE 168

PRINTING...

Job printing is an important part of our business, and we are ready to serve you at all times in our printing department.

We are constantly adding new job and ad type to our plant, and are thus enabled to turn out better and more modern printing.

Check over your supplies now, and if there is anything in the printing line you need, give us the order immediately, and do not wait till you are down to the last letterhead or envelope.

THE DIDSBURY PIONEER

PRINTERS & PUBLISHERS

YOUR LAST OPPORTUNITY TO SAVE ON ELECTRICAL SUPPLIES

MARCONI RADIO, special at **85.50**
 PLASTIC CABINET RADIO, special at **41.95**
 EMERSON RADIO, special at **54.95**
 R.C.A. VICTOR RADIO, special at **35.50**
 PORTABLE RADIO, battery & electric **35.00**
 HOT PLATE, special at **2.95**
 HOMECHARGER, special at **28.95**
 AUTO NURSE, special at **4.95**
 KITCHENETTE, special at **18.95**

CLAYTON'S ELECTRIC

Clayton Johnson, prop. Phone 51, Didsbury
 YOUR RADIO SERVICE MAN

THE DIDSBURY EMBLEM

TO BE ATTACHED TO LICENSE PLATE
 OF CARS OR TRUCKS

Made of Aluminum Alloy — Non Breakable
 EACH **\$1.85**

— NOW AVAILABLE AT —

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RADIATORS LIMITED

CALGARY — LETHBRIDGE — RED DEER

Radiators For All Makes of Cars, Trucks
 Tractors and Industrial Engines

GENUINE FACTORY REPLACEMENT OF
 YOUR ORIGINAL RADIATOR

"DESIRE TO SERVE — PLUS ABILITY"

THE MIDLAND PAYS THE FULL VALUE OF YOUR GRAIN AT THE ELEVATOR DOOR

WATCH THE PRICE LEVEL AND GRADE RETURNS
 ON MIDLAND DELIVERIES

MIDLAND & PACIFIC GRAIN CORPORATION LTD.

WHO DOES YOUR PRINTING?

All business houses need more or less printed matter, all of which is within the possibilities of the local printer. Yet how prone many are to pass up the home printer and let the orders go to city offices which have no interest whatever in rural communities except to get printing orders and the cash to pay for them.

Business men, remember that the home paper is constantly promoting the interests of the home community and you owe it to yourself and your local paper to back up these efforts by at least having your printed matter done locally.

When In Need of Printed Matter Consult

DIDSBURY PIONEER

TELEPHONE: 12

A.M.A. ISSUES 10,000 ALASKA ROAD BOOKLETS

New Alaska highway booklets giving up-to-date data and general information on the northern route are being issued by the Alberta Motor Association.

Well illustrated in attractive two colors, 10,000 copies of these booklets are in the course of distribution and it is anticipated that the heavy demand will call for a second issue at least the original number.

The booklets are well illustrated with scenes along the highway from Dawson Creek to White Horse including bridges and other structural attractions.

They contain road maps and a wealth of information as to highway regulations, accommodations and services. Travel offices report that already there is a heavy demand for the booklets which are distributed free.

The booklets are available at A.M.A. and Chamber of Commerce offices, and travel and transportation offices.

Thousands of copies will be sent to travel agencies in the U.S. where there is a heavy volume of applications for information concerning the Alaska highway and facilities for tourist travel.

CANADA GIVES GOOD HEALTH TO BRITAIN

Another example of Canada's generosity is the Canadian Red Cross Memorial Hospital at Cliveden, presented to Britain last year by the Canadian Red Cross Society and the Canadian Government and opened last week by the Minister of Health, Mr. Aneurin Bevan. He described the hospital as a "fine example of the cooperation and intimacy of the ties which bind our Canadian friends and ourselves together." Plans are well advanced for the establishment of the hospital of a national centre for the study and treatment of cardiac rheumatism in children. A maternity unit was opened in January. The hospital will not be a voluntary or municipal hospital, but primarily a national hospital. Many mothers and children from all over Britain will thus in the future have the greatest reason to be sincerely grateful to Canada for the gift which they will find in this pleasant building among the conifers—the gift of good health.



EVANGELICAL UNITED BRETHREN CHURCH

Rev. A. J. Grams, Pastor
 10:30 a.m.—Morning Worship.
 11:30 a.m.—Sunday School.
 7:30 p.m.—Evangelistic Service.

Wednesdays:
 8:00 p.m.—Prayer Service.

Fridays:
 8:00 p.m.—Young Peoples Meeting and Choir Practice.

A warm welcome awaits you in these services. Come and let us go up to the House of the Lord together.

CHURCH OF ENGLAND
St. Cyprian's, Didsbury
 Rev. F. C. Musson, L. Th., Rector
DIDSBURY SERVICES
 First Sunday in the month—
 Evensong 3.00 p.m.
 Third Sunday in the month—
 Holy Communion 11.00 a.m.

UNITED CHURCH
 Rev. D. Whyte Smith, Minister
 11:00 a.m.—Sunday School
 7:45 p.m.—Evening Worship.
 Westcott—11.00 a.m.

M. B. C.
Mennonite Brethren in Christ
 Rev. D. C. Eby, Pastor

Sundays:
 1:30 p.m.—Sunday School.
 2:30 p.m.—Preaching Service.
 7:45 p.m.—Preaching Service, including Young Peoples' Meeting on alternate Sundays.
 Wednesdays, 8 p.m.—Prayer service

REDEEMER LUTHERAN
The Church of the Lutheran Hour
 Rev. E. B. Fox, Pastor

WESTCOTT SERVICES—
 First and third Sunday at 11 a.m.
DIDSBURY SERVICES—
 First and third Sunday at 2 p.m.
 Second and fourth Sunday at 10:30 a.m.
 Sunday School after each service
THE LUTHERAN HOUR—
 Every Sunday over CFCN, Calgary at 9:30 a.m.

HAIL STORMS DO DAMAGE IN MANY PARTS OF WORLD

Hail storms occur in many parts of the world, and the loss in dollars and cents to agriculture each year is quite a substantial sum. The severe hail storm, like a tornado, is always small, but it represents such a concentration of fury, and the destruction it causes is so complete, that it is always dreaded.

Alberta is a province that is peculiarly susceptible to hail damage. Meteorologists of repute maintain that more hail storms occur here than in any other province or state throughout the world. It is difficult to explain why this should be.

Hail is formed in the turbulent region at the front of a thunder storm, according to Dr. W. J. Humphreys of the United States Weather Bureau. The air currents in the van of such a storm are always in violent commotion upward and downward between relatively cold and warm regions of the atmosphere. As the moisture is carried upward it is congealed into the frozen particles known as hail. Hail may be swept upward in front of a storm several times before it finally drops to the earth. Each time it rises to the height it receives a fresh coating of ice. That is why large hail stones frequently show several alternate layers.

Some terrible hail storms have occurred at various times in the earth's history. At Dallas, Texas, in 1926, tons of ice fell on streets and buildings during fifteen minutes, and in the business centre the stones attained the size of baseballs. The losses in the city and its vicinity were estimated at \$2,000,000.

An unusually severe hail storm swept a path five miles wide across part of Kansas on June 4, 1927. Fields were left as bare as highways. Trees were stripped of branches and leaves, and horses, cattle, hogs, sheep, rabbits, wild birds and chickens were killed. Hail stones piled into drifts eight to fifteen feet deep and many of these drifts remained for three days.

One hail storm caused such widespread damage and distress that it helped bring about a great social upheaval. Beginning in the centre of France, July 13, 1788, this storm crossed Belgium and finally died out in Holland. No less than 1,309 communes in France suffered, and the total losses were estimated at \$5,000,000, an immense sum at that period. This disaster undoubtedly hastened the coming of the revolution.

At Potter, Nebraska, on July 6, 1929, hail stones as large as grapefruit fell. One was found to be seventeen inches in circumference and to weigh 1½ pounds.

At a village in Roumania on May 1, 1928, six children were killed and ten adults badly injured by hail during the celebration of the May Day festival. In 1929 on July 4th, two men and one woman were killed and several injured by hail in the suburbs of Nuremberg, Bavaria. These events were quite exceptional, however, for the number of human beings killed or seriously injured by hail is insignificant.

DRINKING MILK

National Health nutritionists suggest that children should be "encouraged" rather than "forced" to drink milk. If parents insist that the youngsters take the amount of health-giving milk they should have, an aversion which will last a lifetime may be developed. "Just have lots of milk about," says the food-wise government people. "Let the children take their time about milk; they'll like it then, and it'll do them the most good. But, since milk is essential to their diet serve it to them in soups, puddings, sauces, on cereals with mashed potatoes, and with all the other foods with which it mixes so well."

ASK FOR COMPLETION OF BLUE RIVER HIGHWAY

Completion of the Blue River section of the trans-Canada highway system was asked for recently by Alberta Works Minister W. A. Falow. He said there was no reason why it could not be completed as soon as possible. Mr. Falow returned from a conference at Blue River attended by British Columbia, Alberta and Saskatchewan representatives.

TWO VACANCIES

It pays to be educated. Pittsburgh has two civic vacancies. One is for a street sweeper, who must have at least eighth grade education. Pay \$3,177 a year. The other is for a naturalist, who must be a college graduate in natural science. Pay, \$2,239 a year.

ACT NOW TO ELIMINATE

FIRE

HAZARDS in Your Home or Farm

CHECK THESE POINTS:

1. Treat Pipe Ashes and Cigarette Butts as you would a lighted torch.
2. Inspect and see that oil lighting equipment is functioning properly and kept clean.
3. DON'T USE COMBUSTIBLE CLEANING AGENTS INSIDE YOUR BUILDINGS.
4. Throw away leaky fuel containers or watch out for explosive hazard in repairing empty fuel cans.
5. Be positive your heater or stove fire is completely "OUT" before attempting to use coal oil to start a fire.
6. Never keep Combustibly-laden rags around in any building.

TEACH EACH MEMBER OF YOUR FAMILY
 TO PRACTICE FIRE PREVENTION
 MEASURES AND COOLNESS IN
 CASE OF EMERGENCY
 SUGGESTED BY
 BREWING INDUSTRY OF ALBERTA

Excess Profits Tax Act Standard Profits Claims

NOTICE

Recent amendments to the above Act provide that all standard profits claims must be filed with the Department of National Revenue before 1st September, 1947.

All applications are required to be in such form and contain such information as may be prescribed by the Minister and the Minister may reject an application that is not made in such form or that does not contain such information.

The prescribed forms (S.P.1) are available at all District Income Tax offices of the Dominion Government.

All pertinent information required on the form must be included or attached thereto in schedule form. Tentative or incomplete forms or those filed after 31st August, 1947, will not be accepted.

Department of National Revenue

Ottawa

James J. McCann, M.D.,
 Minister of National Revenue.



APPLICATION FOR WHOLESALE POULTRY LICENSE.

Pursuant to the Regulations Respecting the Licensing and Bonding of Dealers in Poultry and Poultry Products under the Alberta Live Stock and Live Stock Products Act, R.S.A. 1942, public notice is hereby given on receipt of an application for a license to operate a wholesale poultry premises at Didsbury, Alberta.

A policy of restricting such licenses has been adopted. Applications will be received from other interested persons for a period of thirty (30) days following the date of this notice.

Application forms may be obtained from the Poultry Branch, Department of Agriculture, Edmonton.

Dated at Edmonton, in the Province of Alberta, this 11th day of July, 1947.

O. W. TRAVES,
 POULTRY COMMISSIONER

Edmonton, Alberta.

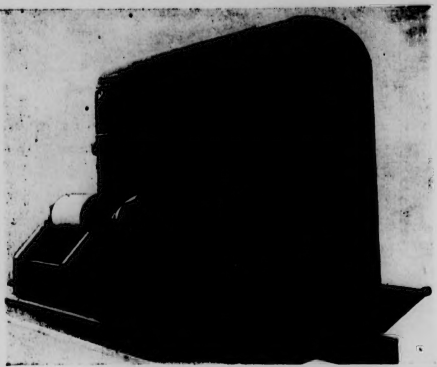
ORME FUNERAL CHAPEL

Efficient, Kindly Funeral and Ambulance Service

AGENT FOR MEMORIALS

GEORGE ORME AND SON

Phone 22, Olds



CHEVROLET MAPLE LEAF POWER PLANT

AN IDEAL POWER UNIT FOR
SAWMILLS AND PLANERS, ARC
WELDERS, GRAVEL CONVEYORS
AND ROCK CRUSHERS, AND FOR
MANY OTHER POWER JOBS.

POWERED BY THE FAMOUS TRUCK MOTORS THAT HAVE PROVED THEIR
DEPENDABILITY AND ECONOMY IN HEAVY TRUCKING

THESE UNITS CAN BE SEEN AT OUR SHOW ROOM AND ARE
AVAILABLE FOR IMMEDIATE DELIVERY

WE CAN SUPPLY THE RIGHT SIZE POWER UNIT FOR YOUR PARTICULAR JOB

EDFORD MOTORS

CHEVROLET AND OLDSMOBILE DEALERS — ED. FORD, proprietor — Phone 58, Didsbury

WEEDS AND LEGUME SEED PRODUCTION

Growers of alfalfa, alsaswede, and alsike clover can earn large dividends just now by spending time in their fields. Weeds and other plants, the seeds of which cannot be cleaned out of the threshed crop should be hand-pulled at this time. J. E. Birdsall, Supervisor of Crop Improvement, for the Alberta Department of Agriculture, says that it will pay to hire extra help for this work where necessary, since the presence of these seeds in the legume crop will greatly reduce its value.

It is almost impossible to clean seeds of timothy, night flowering catch-fly, lambs quarters, American dragonhead, wild mustard, sweet clover, Russian thistle and curled dock out of alsike clover. The same applies to wild mustard, sweet clover and American dragonhead in alfalfa. Alfalfa seed in alsaswede and alsaswede in alfalfa are also impurities.

CANADIAN FARMERS IN KANSAS HARVEST

More than 900 harvesting combines from Canada have gone into the U.S. to help harvest the bumper wheat crop and 200 more were expected early this week.

Some of the combines are being used in Kansas wheat fields where appeals have been made for the machinery to harvest the huge crop.

DRY GOVERNMENT

A Danish farmer who had lived for some time in southern Alberta recently applied for his naturalization papers.

The judge asked him if he was satisfied with the general conditions in the country and the answer was yes.

"And does our government suit you?" was the next question.

To which the Dane replied: "Well mostly, only I'd like to see more rain."

PUREBRED AND DAIRY CATTLE EXEMPT FROM EXPORT PERMIT

Effective June 30, purebred cattle for breeding purposes, and dairy cattle may be shipped from Canada to any destination without an export permit, according to the Export Division of the Department of Trade and Commerce.

The amendment dated July 2, provides that the following classifications of stock will not require an export permit:

(a) Purebred stock for breeding purposes, when accompanied by documents giving proof of registration.

(b) Dairy cattle, females of dairy breeding, which are milking or show evidence of freshening within a few weeks, when covered by Health of Animals Certificate on Form PHA - 12A.

A Kitchener grocer got into trouble for selling "spoiled" limburger. But how could anyone tell?

CANADA'S HIGHWAYS ABOUND WITH TOURISTS

Canada's highways again abound with tourists. Over 20,000,000 are expected from the United States this season. They are on their way already to the lakes and forest, mountains and glaciers, that make this country a paradise for vacationists.

The Alcan highway is the most noteworthy of all the 550,000 miles of Canada's roads. Built during the war, it runs from Dawson Creek, B.C., to Fairbanks, Alaska, through some of the most rugged wilderness on the continent, and is attracting adventurous sportsmen. However, the Canadian government warns that on the Alcan route—1221 miles of which are in northwest Canada—facilities such as gasoline stations, restaurants, overnight hotels, and cabin camps are extremely rare. Further warning is given that repair work on commercial or private cars cannot be conducted at government repair shops or maintenance camps.

In 1946 Manitoba announced a 10-year program for the construction of a minimum of 2,000 miles of highway.

The work will pay special attention to the Trans-Canada, international connections, and access-roads to national parks like Riding Mountain Park and Whiteshell Forest Reserve.

Saskatchewan's new roads are bringing visitors in large numbers to Prince Albert National Park in the northern part of the province, and to other popular resorts.

Alberta, too, is fortunate in her national parks among which are Waterton, Banff and Jasper. The Banff-Jasper highway is considered the finest drive of its kind in the world. It begins at an elevation of 4,500 feet and makes a gentle ascent up the Beautiful Bow Valley to Lake Louise.

British Columbia and Alberta, of course, share the great Rock Mountain scenery. The motor drive from Field to Revelstoke is inspiring, as are the many alternative routes such as that down the Fraser Valley to the Pacific shore. The B.C. parks like Kootenay, Mount Revelstoke, and Yoho all provide magnificent views, while a drive along the Cariboo Road gives a complete view of the province's attractions. Visitors who have the time should cross to Vancouver Island for a stay in the pleasant city of Victoria.

NIGHT BLINDNESS

During the war, foods of high vitamin A content were popular with aviators, because of their value in prevention of night blindness.

Carrots rank high among vegetables for their vitamin A content. This vitamin, says the authorities, is also important for good skin, healthy membranes, such as the linings of nose and mouth, and for generally keeping tissues healthy.

FARM EXPORTS

The value of exports of Canadian produce of farm origin increased substantially during the period 1930 to 1945. Exports were valued at \$222.8 million in 1933 and at \$1.1 billion in 1945. In the war years between 1939 and 1945, the value of farm exports more than tripled.

MARKING FISH

Adult salmon and sea trout are being marked in the North Sea off the mouth of the Yorkshire Est during June, July and August, to get information about their movements. It is anticipated that some of the marked fish will be recaptured off Britain's East Coast and in adjoining rivers.

MORE HOGS FOR MARKET

By September, Canada expects to be producing as many hogs as she did in 1946, or more than 2,160,000. Quebec and Ontario have reached and passed their 1946 mark already and it is estimated that Western Canada will catch up by August or September.

Rt. Hon. James G. Gardiner, federal Minister of Agriculture, pointed out this improvement to the House of Commons recently. Regular observers noted the obvious pleasure he took in making the announcement for it confirmed his policy for increasing agricultural production.

Our contract with Britain enables us to ship her all the pork we can produce. The strong increase in production indicates that Canadian farmers do not intend to abandon the strong position they now enjoy in the British market.

Recorded sound first was introduced 70 years ago. Edison's phonograph did it.

A mallard duck has laid her eggs on top of Canada House, London. The five ducklings hatched will get police protection while waddling across busy streets to the park.

AUCTIONEER

— AND —
REAL ESTATE AGENT
LICENSED & BONDED

**FARM LANDS
HOUSES & BUSINESSES
FOR SALE**

JACK E. GINTHER

Lic. No. 184 Phone No. 9
DIDSBURY, ALTA.

**MONEY TO LOAN
ON FARM LANDS**

Long term—interest 5%
per annum
Call for full particulars

C.E. REIBER

LOW FARES

From all stations in Alberta, Saskatchewan and British Columbia (Vancouver and East)

To SASKATOON

EXHIBITION

• JULY 21 to 26 •

ONE-WAY FARE

AND ONE THIRD

FOR ROUND TRIP

(Minimum Fare 30c)

TICKETS ON SALE

July 19 to 25 and on July 26 for trains arriving not later than 5:30 P.M. (Standard Time)

RETURN LIMIT

July 28, or, if no train service on July 28, first available train.

Full information from any agent

Pacific

PROFESSIONAL ADS

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C. M., L.M.C.C.
L. J. PATTERSON, M.D.
C.M., L.M.C.C.
PHYSICIANS & SURGEONS
Office in Royal Bank Bldg.
Office Phone 63, Didsbury.

H. W. EPP, B. Sc., M.D.
C. M., L.M.C.C.
PHYSICIAN & SURGEON
Office West of Hotel
Hours 11-12:15-8, except
Wed.—and by appointment
Phone 141 — Didsbury, Alta.

J.W. SUMMERS D.D.S.
DENTIST
Office Over the Royal Bank
— Phone 79 —
DIDSBURY, ALBERTA

W.A. AUSTIN
Lawyer — Notary Public
COMMISSIONER FOR OATHS
Estates Managed
Phone 52, Didsbury, Alta.

H. Lynch-Staunton
LL.B.
BARRISTER & SOLICITOR
Notary Public
Res. Phone 119 — Office 120
DIDSBURY, ALBERTA

Didsbury Funeral Home
W. A. McFarquhar, Director
Associated With
Gooder Bros., Calgary
Ambulance Service
Phone 33 or 46 — Didsbury

DR. H. S. RAMSEY
CHIROPRACTOR
Monday, Tuesday, Friday
and Saturday
Kemp Block, Olds, Alberta

AGENT FOR
ALBERT J. HART
MEMORIALS
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AGENT FOR
EDMONTON GRANITE, MARBLE
& STONE CO.
Artificial Wreaths..... \$10 to \$30
Tombstones, Monuments, factory
prices, from \$25 to \$5.00
SAMPLES ON HAND
PHONE 107 — DIDSBURY.

— SEE YOUR —
IMPERIAL OIL AGENT
FOR ALL KINDS OF
Lubricants and Greases
GASOLINE AND
FUEL OIL
IVAN WEBER
Phone 56 — Residence 61

YOU WILL BE MORE
THAN SATISFIED
By Having Your
**WATCH, CLOCK
OPTICAL REPAIRS**
FIXED RIGHT IN DIDSBURY
All My Work is Guaranteed
PRICES REASONABLE
East of Pioneer Office
WM. GONTASH
WATCHMAKER & JEWELER

The Essential Link

IT'S THE LOCAL TOUCH THAT REALLY COUNTS

The magnetic power of local news to win and hold people's attention is as fundamental as human nature itself. Local news begins to play its part in a man's life with a one-line notice announcing his birth. Progress in school, participation in sports, graduation, engagement, marriage follow . . . each likely to figure somehow in local news.

Then comes the upward climb in business, perhaps an entry into politics, almost surely some activity in civic, religious and social affairs . . . each step productive of news that's of vital interest to self, to family, to friends and fellow townspeople. So it goes till death itself writes the final story.

Only in the Hometown Weekly Newspapers can people satisfy their craving for this kind of news, their unceasing curiosity about what goes on close to home. And only there can they find every week the local buying information they need. Which explains very largely why people read The Didsbury Pioneer so eagerly and thoroughly, and why such weekly newspaper advertising produces such satisfactory returns.

Local Business Men cannot afford to neglect these buyers who live in Didsbury and district, and are so well served by

THE DIDSBURY PIONEER

Classified Ads. Get Results!

B.C. APRICOTS

ON SALE THIS WEEK

PER CASE . . . \$2.09

JENKINS'
GROCETERIA LTD.

PHONE 102 — DIDSBURY, ALTA.

**Don't Delay --
Grease Today**

Your Lubrication Headquarters

WILL SAVE YOU

■ TIME

■ MONEY

■ TROUBLE

PAYNE-FREEMAN CO.

PHONE 14

DIDSBURY — ALBERTA

IF IN THE MARKET, LOOK THESE OVER

Six quarter sections adjoining, in the Westcott district. Two sets of buildings, running way. Possession March 1, 1948.

PRICE \$25.00 per acre

Bungalow, good location, close in. Now vacant. Kitchen Range, Heater and floor covering.

PRICE \$3100.00

C. E. REIBER

Real Estate and Insurance Phone 90, Didsbury

**WHY DID JESUS CHRIST DIE
ON CALVARY'S CROSS?**

— TO TAKE THE PUNISHMENT FOR YOUR SIN —

HOW CAN YOU BE SAVED?

1. REPENT—Luke 13:3.
2. BELIEVE—1 Corinthians 15:3 and 4.
(a) That Jesus Christ died on Calvary to take the punishment for your sin.
(b) That He rose from the dead.
3. Simply say "THANK YOU" to the Lord for shedding His precious BLOOD on Calvary to take the punishment for your sin.—Matthew 26:28, John: 17-10.
4. Confess Christ Before Men.—Matthew 10:32 and 33. Romans 10:9 and 10.

Inserted by a teacher of the Gospel

We Have On Hand New

FARM MACHINERY

- 4-FURROW PACKER
- 10-FT. CULTIVATORS, with 3-Rank Gangs
- HAY LOADER
- CREAM SEPARATORS
- MILKING MACHINES, complete with L.B. engines

HAROLD E. OKE

Your Machine Man

Phone 10, Didsbury

-: DISTRICT NEWS: -**BURNSIDE NEWS NOTES**

Mr. and Mrs. Dennis Jenkins have moved into their new home on the "Plat".

A high wind and dust storm struck the Burnside district about 7:30 p.m. Thursday and while there was very little rain, the wind broke branches from trees and flattened out some gardens.

A good rain would be welcome in the district now, following the past two weeks of hot weather.

The Rosebud Ball Club will hold a dance in the Lone Pine hall on Friday, July 18. Rocky Mountain House Rangers will supply the music and everyone is invited to come and have a good time.

Capt. and Mrs. R.J. Page and little daughter Mary, with both arms in a plaster cast, spent last Wednesday at the Calgary Stampede.

Mrs. Bob McCulloch is on the sick list and is taking treatment from Dr. Ruth Harvey at Olds.

Mrs. E. Page, Mary and Mike, visited last week with Mrs. Mar-

don.

Ivor Weber, Bob and Grace, took in the Stampede parade last Monday and visited the zoo at St. George's Island.

Mrs. Lee Persinger is a patient in the Didsbury hospital and was visited by her daughters, Mrs. Ivor Weber and Mrs. H. Charlton.

Mr. and Mrs. Bill McCulloch of the Hiway Service Station were business visitors in Calgary last Thursday and took in the Stampede.

A phone has been installed in the Jack Underhay home.

Brian Page, who was stationed at Churchill for a time, and who is now in Edmonton, says that he has been receiving the "Pioneer" regularly, even in the north country, and enjoys reading all the local news.

Mr. and Mrs. J.C. McCulloch and Mrs. Bert Richardson were invited to Turner Valley on Monday. Mrs. Isabella McCulloch and little son Donald, and daughter returned to the district with them.

Mr. and Mrs. George Campbell and family visited Sunday with Sam Elliott.

Tony Lucas is visiting with his sister, Mrs. Lloyd Clipperley, and family.

Mrs. D. Richardson left Tuesday for her home in B.C. after a month's vacation in the district with relatives. Mrs. Emily Richardson returned to B.C. with her.

Mr. and Mrs. Howard Charlton and son, Dale, were Sunday dinner guests with Mrs. Morris Charlton.

Mr. and Mrs. Howard Pross spent Sunday with Mr. and Mrs. Jack Underhay.

Mrs. Mardon and Charlie spent Sunday evening with Mrs. E. Birdale at the Sam McAllister farm.

Mrs. Bert Richardson Jr. and daughter, Sylvia, were visiting relatives in the district this week.

FALLEN TIMBER NOTES

Mr. and Mrs. Bill Dick and Gene returned from their trip to Oregon and Victoria, B.C.

Mr. W. Money, Margaret and George, Mr. and Mrs. J. Teynor, Carol and Bobby, and Mr. John Teynor were visitors to Calgary on the opening day of the Stampede.

Mr. and Mrs. J. McGaffin and family spent most of the week in Calgary and Banff.

Mrs. J. Howton and Danny spent Stampede week with her parents, Mr. and Mrs. C. Moore of Calgary. Johnny joined them on Friday.

Miss Corrina Teynor, Mr. Harold Russell and Mr. D. Russell spent Sunday at the homes of Mr. and Mrs. W. Money and Mrs. Kate Teynor.

Mr. and Mrs. Joe Teynor and family and Mr. and Mrs. Hay Teynor spent three days fishing at Pine Lake.

Mr. Conny Dick is back in the neighborhood.

Mr. W.H. McGaffin and Mr. Harry McGaffin were visitors in the Fallen Timber district on Wednesday.

Mr. and Mrs. J. Cooper, Glen, Jimmy, Keith and Olive, and Mr. George Admussen were visitors to the Stampede on Thursday and Friday.

Mr. Harry Howton is visiting his daughter, Mrs. Bill McGaffin of Didsbury.

"Many have defended Britain against her foes; none can defend her against herself."—Winston Churchill, attacking the Labour Government's India policy.

ZELLA NEWS NOTES

Clifford Baughman suffered an eye injury from a piece of steel during mowing operations last Wednesday. He was taken to a Calgary hospital for specialized treatment.

The Jahnke family held a reunion last Wednesday afternoon at the picnic grounds on the Sundre highway. The occasion was marked by the presence of the sisters and brothers of Mrs. Emma Jahnke, who have been visiting here for the past two weeks.

The Henry Luft and Joe Rindal families enjoyed a motor trip to Banff last Sunday.

A number of the district people have been attending the Calgary Stampede.

If any of you have noticed a peculiar smell around the Walldroff chicken house, it's just a skunk—Phew, what an odor!

NOTES FROM THE EAST

I suppose everyone will don their best "bib 'n tucker" and be out to enjoy the Didsbury fair. Let's hope the rain stays away this year.

Mr. Hugh McLean has been doing chores and looking after the farm while Mr. and Mrs. Robert Eckel are holidaying at the coast.

Little June Nelson underwent a tonsil operation last week and is doing nicely.

Mr. C.E. Neufeld has been ill in the Didsbury hospital and returned home Sunday evening, but is still not well.

Arthur Coates returned home from Wardlaw on Saturday last. Art says things look much better here.

Calgary visitors from the district were Mr. and Mrs. Raymond Hayne and Mrs. Huggard, Mr. and Mrs. Lloyd Clipperley, Mr. and Mrs. H. Sheils and Mr. and Mrs. R. Sheils and daughter, Grace.

Otto Bittner has been overhauling his car at Bill McCulloch's Hiway Service Station.

TED DAGEFORDE WINS RACE

Mr. and Mrs. H. Dageforde and two daughters visited last week with their son Ted, who is employed at the Ford garage in Consort. While there they attended the Consort sports and cheered their son to victory in the Model T races. Ted's "T" was really soaked up and in three laps he had completely lapped one of his opponents. He won the race easily, beat the second place car by a full lap. Mr. Dageforde says the crops in the Consort district will be very light this year.

MARDONS IN CAR ACCIDENT

On their way home from Calgary last Monday Mrs. Mardon and Charlie ran into a rain storm and slowed down, after signalling, with the intention of stopping to fix the windshield wiper. A United States car came up from behind and crashed into the Mardon car, doing some damage to both vehicles. The R.C. M.P. officer at Crossfield was notified and he inspected the accident and estimated damage to the Mardon car at \$25, and to the other car at about \$75.

While badly shaken up, no one was seriously injured, but Mrs. Mardon strained muscles in her neck, which are causing considerable pain.

WHITE SLIPSIn large sizes, 46-52. Reg. \$4.25. Selling at . . . **3.75**

Pretty Zephyr Maid COAT AND PULLOVER

SWEATERS

In pastel shades

To wear with your slacks

— We Have —

COTTON KNIT TO FIT

PULLOVERS

— NEW —

WOODEN TOYS

For the Babies

— THE —

MARVIAN**AT CASSIDY'S****CHANGE YOUR OLD WAGON TO RUBBER**

We have many satisfied customers. You can use your used tires, too.

TRACTOR CANOPY—To sell at less than our cost.

★ SOME SHINGLES LEFT ★

★ VENEER—1/4-inch, 1/2-inch and 3/4-inch ★

K. A. CASSIDY - DIDSBURY**HOT WEATHER NEEDS**

- ★ ELECTRIC FANS FOR THESE HOT DAYS
- ★ TWO-BURNER HOT PLATES
- ★ 2 H.P. WATER-COOLED ENGINE
- ★ RECONDITIONED RADIOS, both battery and electric.

WE STILL HAVE A FEW WET BATTERIES
— AT THE OLD PRICE —**R. E. LANTZ**

PHONE 38 — DIDSBURY

YOU CAN GET RELIEF ---From the warm weather by patronizing our **SODA FOUNTAIN AND MILK BAR**

We carry a full line of Brick Ice Cream in all the available flavors. Take home a brick

SODAS — MILK SHAKES — SUNDAES

— AVAILABLE AT ALL TIMES —

DIDSBURY BAKERY & CONFECTIONERY**FRED MILLAR & GEC. SMITH, props — Phone 27, Didsbury****SPECIAL
MINCE MEAT****FINE FOR MAKING PIES AND TARTS**
Include A Few Pounds in Your Next Order**FULL LINE OF COOKED MEATS**
ALWAYS ON HAND**KIRBY'S MEAT MARKET**

Phone 127 — Didsbury

Peanuts are called ground nuts in England. B.C. contemplates a director of sane drinking.

GROCERY DEPARTMENT

- ★ SPECIAL —
- TEX DELTA UNSWEETENED GRAPEFRUIT JUICE, Case of 24 20-oz. tins . . . **2.95**
- OFF THE SHELF . . . **2 for 25c**
- FULL LINE OF HIGH GRADE GROCERIES, FRESH FRUITS, CANNING SUPPLIES

We Invite You to Come in and See the **FAWCETT TORRID OIL SPACE HEATERS**
ALSO THE **KEMAC**
Newest and Latest Development in an Oil Burner For Your Cook Stove.

The grates and fire brick are not removed, permitting you to switch from oil to coal or wood without removing the burner.

Discuss Your Electrical Problems and Needs
With Mr. Cober.**FRIENDLY, EFFICIENT SERVICE AT****SNYDER & COBER**

PHONE 134 - DIDSBURY



LUMBER

AND BUILDING SUPPLIES

FOR MOST OF YOUR NEEDS

Some lines of building materials are in short supply, but we will try to meet your requirements.

PLASTER BOARD AND SHINGLES
— ARE NOW IN STOCK —

ATLAS LUMBER CO., LTD.

J. GLAUM, manager

PHONE: 125

Shop at McCullough's

LADIES' SUITS—Gabardine and Dressmaker
DRESSES—Jerseys, Crepes and Prints
NEW SHIPMENT OF "WATSON'S" LINGERIE
HOSIERY—F.F. Pure Silk, Supersilk, Nylons,
Cotton Crepes and Lisle
GLAZED CHINTZ — WHITE LAWN

JEWELLERY—Birthdays, Wedding and Engagement Rings

Ladies' and Gents Flexible Bracelets

McCullough's Clothing

BURNS' MEAT SPECIALS



BEEF STEW, 15 oz. tin .. **22c**

BEEF DINNER **22c**

WEINERS AND BEANS—
15 oz. tins **2 for 45c**

CHILI CON CARNE, 15 oz. tins

2 for **45c**

SPORK, 12 oz. tins **2 for 69c**

PICKLED PIGS FEET per jar **39c**

SPICED HAM **39c**

CORNED BEEF HASH **22c**



LUNCH TONGUE **43c**



SPAGHETTI & MEAT BALLS
15 oz. tin **22c**

WEINERS IN BRINE, 15 oz.
tins **2 for 75c**

HALLIDAY'S

— "THE BEST FOR A LITTLE LESS" —

PHONE 101

Mr. and Mrs. Ian Smith were Calgary visitors Sunday.

Mr. Roscoe Wilson of Inglewood, Calif., is visiting in the district with his cousin, Dorris Wilson.

Miss Marjorie Chandler and Miss Leslie Jackson have taken work for the summer holidays at the Banff School of Fine Arts.

Mr. and Mrs. Russell Carleton and daughter, Maureen, left Monday for a ten day holiday which they will spend in the Medicine Hat district.

— "Sturdie" Liquid Propane — a natural gas refined and compressed for use in gas ranges, refrigerators, water heaters and space heaters. Brings the farm home almost par with city homes. Cassidy's are selling this gas as well as the appliances. See them about this deal.

The residents of the Springside district retired to learn that their teacher, Miss Mary Marston, is leaving the district after four years of faithful service and good friendship in the community. Good luck and best wishes are extended to her at her new school at Rugby.

ANNOUNCING ---

We wish to announce that we have taken over the agency in the Olds, Didsbury and Carstairs districts for —

MINNEAPOLIS MOLINE MACHINERY

And will put in a stock of parts in the near future.

BUD COOPER'S SERVICE STATION

Phone 183 — P.O. Box 280 — Olds, Alta.

LOCAL NEWS

—Nubone Foundation Garments for style, comfort, health. Will have sizes ranging from 34 to 52 bust on hand first week of August, but will take orders anytime. Mrs. Dickau, phone 59, Didsbury.

Mrs. Rose Weber is visiting with her sister, Mrs. Murphy, for a few days.

—Oliver Superior Seed Drills now on hand. Now is the time to plan ahead. Call in and see us.—Payne-Freeman Co., phone 14.

E.G. Ranton returned Friday from a two weeks' holiday at Edmonton.

Mr. and Mrs. A. Brickman and small daughter, who have been visiting with their aunt and uncle, Mr. and Mrs. R.G. Ady, for the past two weeks, returned to their home at Dauphin, Manitoba.

Ron Gordon visited friends in Didsbury over the week end and returned to Lethbridge on Sunday by plane.

Friends and relatives spent Saturday evening at the home of Mr. and Mrs. Johnny Snyder in East Didsbury. Watermelon and ice cream were enjoyed by all.

J.B. Schmidt writes from Abbotsford, B.C., saying they have bought a home with a half acre of land and plenty of fruit trees to keep them busy. Their address is 4050, Old Yale Road and they will be glad to see any of their old Didsbury friends when visiting in that part of British Columbia.

Mr. and Mrs. Earl Braun and children of Didsbury attended the Price-Stettler wedding solemnized in Calgary recently.

The July meeting of the Rugby A.F.U. Local has been postponed until Tuesday, July 22, and will be held at the home of Alfred Cowitz.

Mr. and Mrs. Herman Schultz left Thursday to reside in Calgary. Herman has taken a position with Jenkins' Groceries at their warehouse in the city.

—See the New Automagic Gladiron now on display at the Builders' Hardware.

Mr. and Mrs. Harold E. Oke and family left Tuesday on a motor trip to the Pacific coast and southwestern States.

Mr. and Mrs. Thomas Peterson of Cranberry arrived Sunday and visited with the former's brother, Eli Peterson, and other relatives in the Bergen and Harnett districts.

Mrs. A. Webster visited this week with Mr. and Mrs. Erven Rodney.

Mrs. Bert Richardson and daughter, Sylvia, from the west coast are visiting relatives and friends in Didsbury and district.

Mr. and Mrs. Sam Krueger and Mr. and Mrs. W. Ross were visitors to Banff for a couple of days last week and took in the Stampede on the way home.

Mr. and Mrs. A.A. Thomas and family of Grande Prairie were Didsbury visitors last Thursday. Art, who is superintendent of Midland & Pacific Grain Corp. for the north country, is on holidays and while unable to see many of his old friends, wishes to be remembered to them. He says crops in most parts of the Peace River country are now deteriorating due to lack of moisture, and rain is needed if the north country is to have an average grain crop.

Mr. and Mrs. Hugh Brooke returned Saturday from a holiday trip to Osauna, B.C., where they visited with their daughter and met several old timers from Didsbury. Mr. Hembling, Mr. Wright and Mr. Thompson. They also visited with Mr. Brooke's brother, Charlie, at Chase, B.C. Mr. Brooke says the cherries were good in the Okanagan valley, but the weather was too hot for comfort.

—On Saturday, July 19, Mr. John Brinson will demonstrate the "Seaman Tiller," on Lou Boles' place at 2 p.m. Those who have quick grass problems are invited to attend this demonstration and let Mr. Brinson prove, with the Seaman Tiller, that your quick grass problems are over. Remember the date—2 p.m. on Lou Boles' place, one half a mile east of Didsbury by the hospital.

Ranton's

WEEKLY STORE
:: NEWS ::

New
YAMA CLOTH
For Pyjamas

New
Curtain Materials

A Nice Selection of
TOWELS

Lots of
KNITTING WOOL

Nylon and Lisle
HOSE

BABY WOOL
White Pink Blue and Yellow

Cotton Glass
TOWELLING
Blue checks, 22" wide
Per yard **42c**

Pure Linen Glass
TOWELLING
Per yard **59c**

Cotton
Hard Towelling
Per yard **27c**

Bleached & Unbleached
CANTON FLANNEL

Striped and Plain Grey
FLANNELETTE

— Step out in a —
Lewis Pre-Creased
FUR FELT HAT
Canada's Finest

Men! We have lots of
SHORTS & SHIRTS

SPORT SHIRTS
Regular \$7.50. Now
selling at **4.95**

SHOP AT —

Ranton's

And Meet Your Friends

Mr. N. Gregory of Calgary spent Friday and Saturday visiting with Russell Ady.

Mr. and Mrs. Arden Deadrick and Dalton have returned from several weeks' vacation in Los Angeles and other coastal points.

Mr. Lyman Deadrick of Oakland, Calif., is visiting in the district with his brothers, Arden, John and Eldon.

Russell Ady purchased four purebred Suffolk sheep at the Calgary Exhibition and Stampede last week, two of the animals being prize winners.

Mr. J.J. Hamm and family of Gouldtown, Saskatchewan, arrived Friday and will visit till the end of the month with relatives in the district. Mr. Hamm was visiting at Wembley, in the Peace River country, before coming to Didsbury, and says crops around Bear Lake are all headed out and looking good for this time of year.

Mr. and Mrs. Lou Boles and Ronald Gordon were dinner guests at the home of Mr. and Mrs. Harold Brinson on Sunday, the occasion being in honor of Gordon Brinson's ninth birthday. Eighteen relatives and friends enjoyed a chicken dinner, and in the evening sandwiches, cake, cold drinks and coffee were served on the lawn.

The Rugby school annual picnic was held on Wednesday, July 9th, with a splendid dinner of boston baked bean, tomato beans, salads and delicious desserts being served. The usual races and other sports were held and chocolate bars were awarded to the winners. Swimming followed the sports and everyone took a dip, even to a one-year-old baby. The day concluded with ice cream and cake and everyone went home feeling that they had had a swell day.

COOKS A COMPLETE MEAL!

ALL AT THE SAME TIME WITH ONE ELEMENT

AVAILABLE NOW

\$3.95

COMPLETE

Sensational! New!

MOFFAT handi-chef

MAKE IRONING DAY EASIER
WITH THE NEW
AUTOMAGIC GLADIRON
NOW ON DISPLAY

BUILDERS' HARDWARE STORES LTD.
ED WATKIN, manager PHONE 7

MOST OF US DON'T KNOW

Hardly anyone—not even the publisher—knows how important a newspaper is to a community.

The smaller the town, the more important the newspaper is in its economic life. Its news, editorials and feature stories focus the interest of surrounding territory on the place in which the paper is published.

This force and the force of advertisements by local merchants build an ever-widening trade area. This means more business, more money for schools, homes and churches—a bigger and better town.

A town with a newspaper is a town with a future. The better the paper, the brighter the future.

It deserves the support of every business man in that town.

We are trying to make this paper worthy of our town. Your help and suggestions are appreciated.

DIDSBURY PIONEER

A Newspaper is More Than a Business—It is A Community Institution

RED & WHITE
SAVES YOU MONEY EVERY DAY

PHONE 39

RED & WHITE MILK, talls **3 tins for 39c**
MONEY'S MUSHROOMS, 10 oz. tin **28c**
LIBBY'S SAUERKRAUT, 28 oz. tin **22c**
RELIANCE WATER GLASS, 2 lb. tin **19c**
PRUNES, size 40-50's **2 lbs. for 39c**
WATERMELON, per lb. **9c**
CANTALOUPEs, 45's, each **25c**
BING CHERRIES, per lb. **33c**
NEW CABBAGE, per lb. **7c**